

THE RENTAL CAR INDUSTRY AND AIRPORTS WORKSHOP



March 23-25, 2026 | Greenville, SC



SPONSORSHIP CONTRACT (Meeting #260302)

SPONSORSHIP OPPORTUNITIES

Have a unique sponsorship idea that you do not see listed below? We'd love to hear from you! Contact Holly Ackerman at holly.ackerman@aaae.org.

MONDAY, MARCH 23

☉ Welcome Reception ————— \$5,000-SOLD!

TUESDAY, MARCH 24

☉ Day One Breakfast ————— \$2,800-SOLD!

☉ Morning Refreshment Break ————— \$2,000 SOLD!

☉ Luncheon ————— \$4,100 SOLD!

☉ Afternoon Refreshment Break ————— \$2,000 SOLD!

WEDNESDAY, MARCH 25

○ Day Two Breakfast ————— \$2,800

○ Morning Refreshment Break ————— \$2,000

OTHER SPONSORSHIPS

☉ Hotel Keycard* ————— \$4,600 SOLD!

○ Photo Booth (traditional or 360°) ————— \$4,600

(Includes tabletop exhibit)

○ Charging table* (2 opportunities) ————— \$4,600

○ Floor Decal* ————— \$4,600

(footprint decals with sponsor info leading from registration area to tabletop exhibit)

☉ Badges ————— \$5,000-SOLD!

☉ Wi-Fi ————— \$4,100-SOLD!

☉ Lanyards (sponsor provides) ————— \$3,200-SOLD!

○ GOBO*¹ ————— \$3,200

○ Co-Sponsorship of event ————— \$ _____

*Additional production charges apply.

¹ GOBO is a large projection of the company logo (can include brief text) in the registration area. Contact Holly for a photo example.

REGISTRATION INFORMATION

Name: _____

Title: _____

Airport/Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Payment Method (in U.S. funds drawn on a U.S. bank)

○ Invoice Required: To process payment an invoice must be issued.

○ Check: Enclosed is a check payable to **AAAE**.

○ Credit Card: AAAE Staff will supply a secure payment link for credit card transactions.

Photocopies of this form will be accepted. AAAE accepts registration regardless of race, religion, sexual orientation, sex, physical disability and national or ethnic origin. This includes but is not limited to admissions, employment and educational services.

RETURN COMPLETED FORM TO:

American Association of Airport Executives

Attn: Holly Ackerman, 601 Madison Street, Suite 400, Alexandria,
VA 22314, Fax: (703) 820-1395

E-mail: holly.ackerman@aaae.org

Thank you for you agreeing to sponsor this AAAE event. By submitting this sponsorship contract, the above-named company agrees to pay AAAE for the sponsorship selected above no later than **Friday, February 27**, in order to guarantee execution of sponsorship benefits. Rates for sponsored items and events do not reflect the full cost, and contributions made to AAAE for sponsorship will be used to defray overall costs of the conference. AAAE reserves the right to list companies as co-sponsors. Rosters will only be shared with sponsoring companies after all fees have been paid. This contract serves as a binding legal document.

QUESTIONS?

Please visit the event website for more information, or contact Holly Ackerman, AAAE, at holly.ackerman@aaae.org with additional questions or to submit your registration.