

HOST YOUR WEBINAR WITH AAAE

AAAE webinars offer a high-impact way to share expertise and connect with airport executives nationwide. AAAE handles promotion and production, giving members direct access to a targeted audience while elevating their brand as a trusted industry leader.

SEE WHAT HOSTS ARE SAYING

AAAE delivered a highly professional and well-organized webinar, seamlessly managing all technology and logistics. Their strong support allowed me to effectively moderate the panel and facilitate a productive, engaging discussion among airport energy and environmental leaders on electrification opportunities, challenges, and key lessons learned.

— Renee Azerbegi, PE, CEM, LEED AP BD+C, WELL AP,
Mead & Hunt



**PACKAGES
START AT
\$6,500!**

LEARN MORE AT
[AAAE.ORG/WEBINARS](https://www.aaae.org/webinars)

HOSTING PACKAGES



AAAE hosts a limited number of sponsored webinars each quarter to ensure high-quality programming and strong audience engagement. Ask us about customizing packages and pricing to best support your organization's goals.

STANDARD WEBINAR PACKAGE

\$6,500

Designed for organizations looking for a high-impact webinar with built-in marketing, engagement tools, and branded visibility.

Planning & Execution

- Full-service webinar management
- Dedicated planner, moderator, and speaker coordination
- Registration reminders and attendee tracking

Marketing & Promotion

- AAEE email & social promotions
- Listing on AAEE website and newsletter
- Custom social media toolkit

Branded Experience

- Branded event page and app

Engagement & Insights

- Live polling, Q&A, and engagement tools in the AAEE mobile app
- Attendee list and basic post-event survey
- On-demand video in AAEE Member Hub

OPTIONAL ADD-ON

Networking Extension — \$1,000

- 30-minute interactive networking session or product demonstration

PREMIUM WEBINAR PACKAGE

\$8,000

Includes everything in the Standard Package. Helps organizations extend the life of their content and generate deeper industry insights.

Enhanced Post-Event Reporting

- Post-webinar survey report with strategic insights, including audience engagement analysis, feedback trends, and recommendations

Expanded Content & Branding

- Webinar transcript, summary, or mini e-book using webinar content, customized with AAEE and sponsor branding

Sponsor-Provided Video

- Branded video (up to 30 seconds) to be played at the start or end of the webinar

DISCOUNTS

Webinar Series Discount: 15% off package price when you book 2 or more webinars

Prime Partner Discount: 30% off webinars after complimentary webinar

Corporate Partner Discount: 15% off webinars

ACT Member Discount: 15% off webinars

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