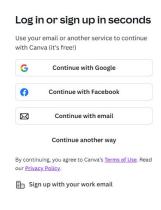
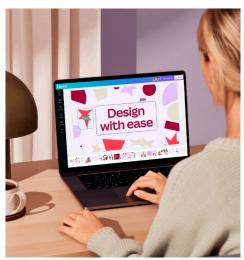
Canva: Adding a Headshot and Name/Title to Social Media Kit Graphics

- 1. Navigate to the event webpage's **Social Media Kit** section.
- 2. Click the **Social Media Template on Canva** button.
- 3. A new tab will open with the template. Click View template to proceed.
- Sign into your account or create a new account if you do not have one. (Choose Continue with email to sign up with your email, or sign in using Google or Facebook.)





- 5. Enter your email, then click Continue.
- 6. Enter your full name, then click Continue.
- 7. Canva will send a code to your email address. Enter the code to finish signing up.
- 8. Click the Open in Editor button.
 - a. **Note:** If you use an aaae.org email address, you will not be able to use this template.
- 9. To add your photo or logo:
 - a. Click **Uploads** in the left toolbar.
 - b. Click **Upload files**. When the window pops up, navigate to the photo or logo you would like to use and select it.
 - c. Drag the photo from the **Images** section and drop it into the photo frame.
 - i. To adjust the photo, double-click on the photo. You can then drag the corners to adjust the size or cropping.
- 10. To add your name and/or company:
 - a. Double-click on the text box you would like to edit.
 - b. Replace the text with the desired text. Adjust the size as needed using the toolbar at the top of the page.
- 11. To download the final images:

- a. Click **Share** in the top right corner.
- b. Click **Download**.
- c. Under **Select pages**, deselect all photos. Then, choose the graphic you would like to use.
- d. Click the **Download** button.
- 12. When you post on social media, be sure to tag @aaaedelivers on LinkedIn, Instagram, Facebook, and X!