



Tuesday, October 7, 2025

- | | |
|--------------------------|--|
| 8 – 9 a.m. | Registration & Continental Breakfast |
| 9 - 9:15 a.m. | Welcome Remarks & Introductions |
| 9:15 - 10:45 a.m. | Slide Slam Part 1 The workshop opens with a showcase featuring all participating airports. Hear straight from your peers about what’s new and exciting with their arts programs as everyone presents stories, images, and experiences from the last year. The presentations are short and sweet, with a three-slide/five-minute limit. |
| 10:45 - 11 a.m. | Break |
| 11 a.m. - 12 p.m. | Slide Slam Part II |
| 12 – 1 p.m. | Networking Lunch <i>Sponsored by National Terrazzo & Mosaic Association</i> |
| 1:30 p.m. | Bus departs Hotel Haya for afternoon tour and evening event. |
| 2 – 4:30 p.m. | Art Beyond the Workshop – Tampa International Airport We’ll kick things off with an exclusive tour of “America’s Favorite Airport” – our host, the Tampa International Airport (TPA) – where we will explore a world-class art collection that reflects the region’s natural beauty, diverse culture, and Tampa Bay’s legacy as the birthplace of commercial aviation. |
| 4:30 – 5 p.m. | Bus departs TPA for evening event. |
| 5:30 – 8 p.m. | Host Airport Event <i>Sponsored by the Tampa International Airport</i> The adventure continues as we set sail aboard the Yacht Starship, giving you the chance to take in Tampa from a whole new perspective. Connect with fellow airport professionals against the backdrop of Tampa Bay’s skyline—building relationships that last well beyond the workshop! Drinks and dinner will be provided. The boat has both indoor and outdoor decks. If you plan to enjoy the open air, you may want to bring a |

light jacket (which can be left on the bus during our tour). The boat will return to the dock at 8 p.m., and bus transportation will be provided.

Wednesday, October 8, 2025

8 – 9 a.m. Continental Breakfast

9 – 10 a.m. Art as Part of Capital Improvement Programs

Dan Seeley
Director of Construction
Hillsborough County Aviation Authority (HCAA)

Leesa Coller AIA, LEED AP
Registered Architect Missouri
(former Practice Leader, Designer)

9:45 – 10:45 a.m. Concourse Collaboratives: Partnering to Power Airport Arts

Airports don't commission culture alone – they collaborate! Learn how airports and local organizations team up to create programs that lift the passenger experience, light up concourses, and root each terminal in its place. Speakers will unpack their partnership playbooks, sharing how they structured roles and MOUs, funding, and share hard-won tips for sustaining it all.

Michele Routh
Public Relations Director
St. Pete-Clearwater International Airport

Kim Hunt, C.M.
Vice President, Communications
Birmingham Airport Authority

10:45 - 11 a.m. Break

11 a.m. - 12 p.m. Developing Policy to Implement Funding for Public Art into Construction Budgets

Christopher Minner (invited)
Chief Commercial Officer
Tampa International Airport

12 - 1 p.m. Networking Lunch
Sponsored by Franz Mayer of Munich

1:30 p.m. Bus departs Hotel Haya for afternoon tour

2 - 5 p.m.

Art Beyond the Workshop – St. Pete-Clearwater

Recognized by Condé Nast Traveler as a small city with a “big” art presence, St. Pete-Clearwater rewards exploration at every turn. We will explore a small sample of the area's 600 murals, visit a local gallery, and stop by [Florida CraftArt](#), a nonprofit organization dedicated to advancing the success of Florida's fine craft artists, supporting over 250 artists each year. Round-trip bus transportation will be provided.

Thursday, October 9, 2025

8 – 9 a.m.

Continental Breakfast

9 – 10 a.m.

The Intersection of Art + Technology

Stacie Martinez (Daniel Canogar’s LA Studio Manager) - invited
Jason Bruges - confirmed

10 – 10:45 a.m.

LAX and Bloomberg

A co-presentation by the LAX Art Program and Bloomberg Connects highlighting their collaborative efforts to expand digital access to the LAX Art Program's contemporary art installations and cultural experiences.

Sarah Cifarelli
LAX Art Program Director
Strategy, Innovation, and Experience
Los Angeles World Airports

10:45 – 11 a.m.

Break

11 a.m. – 12 p.m.

Creative Rights & Clear Contracts: Legal Considerations for Airport Art

Public art comes with public responsibility—and legal complexity. This session unpacks the Visual Artist Rights Act, intellectual property protections, and contract best practices, helping you avoid pitfalls and safeguard both the artist's and the airport's interests.

Stephanie Griffin Mateo
Senior Counsel
Kaplan Kirsch LLP

12 - 1 p.m.

Networking Lunch

1 - 2 p.m.

Where Cultures Take Flight: The Airport as a Global Stage (performing arts)

Airports are more than points of departure—they’re stages where cultures meet, stories unfold, and travelers connect in unexpected ways. This panel examines how performing arts transform terminals into cultural gateways, using music, dance, and live performance to express local identity, welcome the world, and leave lasting impressions long after takeoff.

Constance White
Arts Manager
Austin-Bergstrom International Airport

2 – 3 p.m.

Impact in Transit: Public Art as Civic Storytelling and Inclusive Representation

Public art in airports and transportation hubs is more than a marker of place—it is an opportunity to redefine who gets to tell our civic stories. By intentionally engaging artists who have historically been underrepresented—including artists with disabilities and those who have experienced housing insecurity—public art becomes a tool for inclusion, equity, and measurable social impact.

This panel will explore how transportation hubs can expand their role as cultural gateways by fostering partnerships that elevate diverse voices and generate outcomes for both artists and communities. Using the Tampa International Airport as an example, we'll examine how public art initiatives can shift from simply shaping environments to creating tangible opportunities—building careers for artists, strengthening community identity, and delivering meaningful impact for airport partners.

Christina Bailey
Chief Growth Officer
ArtLifting
OR
Erin Cousins
Art Advisor
ArtLifting

Adriana Rojas
Principal, Director of Interiors
HOK

Kelly Figley
Airport Marketing Manager
Tampa International Airport

3 p.m.

Workshop Concludes