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The IAAE/Illuminex Executive Certificate in Applied AI for Airports is designed to equip busy airport leaders with a quick, far-reaching understanding of how artificial intelligence can be strategically embedded across planning, operations, and commercial functions. Discover how to drive direct, measurable value from translating AI concepts into strategic outlook scenarios; upgrade AOCC/AEMC decision support with real-time predictive insights; audit and increase the value of their own data assets; examine high-return pilot projects; and craft board-ready roadmaps, RFPs and governance frameworks.

**Why Attend?**

- Time-Efficient and High-Impact: Condensed into three intensive days to accommodate the schedules of busy executives.
- Practical and Action-Oriented: Focus on real-world use cases, decision-making frameworks, and potential immediate pilots.
- Strategic and Business Focus: Emphasizes AI's role in strategic planning, operational decision support, and commercial growth.
- Hands-On and Interactive: Use of sandbox tools, decision-loop canvases, and team work to foster experiential learning.
- Immediate ROI and Implementation: Guides participants through developing frameworks for pilot projects, Data Analytics Services RFPs, and Board-ready AI Roadmaps.

First Name_____ Last Name_____

Title_____

Airport/Company_____

Address_____

City/State-Province/Postal Code/Country_____

Primary Number: _____ Cell Phone: _____

| **Registration Fees** | **On/Before 2/12** | **After 2/12** |
|---|---|---|
| ❑ IAAE Member | US $2,100 | US $2,400 |
| ❑ IAAE Non-member | US $2,200 | US $2,500 |

***Group rates are available until Sept. 18 for two or more attendees from the same organization: IAAE member - **$2,000 per person**/Non-member - **$2,100 per person**. Send your completed forms to Holly Ackerman at holly.ackerman@aaae.org. By submitting this form, you agree to the **Cancellation Policy**.*

**PAYMENT METHOD** *(in U.S. funds drawn on a U.S. bank)*

❑ Invoice Required: To process payment an invoice must be issued.
❑ Check: Enclosed is check payable to AAAE.
❑ Credit Card: AAAE Staff will supply a secure payment link.

**RETURN COMPLETED FORM TO**
**Heba Gouda, VP, Global Operations, AAAE, heba.gouda@aaae.org**