



MONDAY, OCTOBER 6, 2025

5:30 – 6:15 p.m. **Welcome Reception**
La Galeria/Courtyard Grab a beverage and your badge to save time tomorrow morning!

TUESDAY, OCTOBER 7, 2025

8 – 9 a.m. **Registration & Continental Breakfast**

9 - 9:15 a.m. **Welcome Remarks & Introductions**

9:15 - 10:45 a.m. **Slide Slam Part I**
The workshop opens with a showcase featuring all participating airports. Hear straight from your peers about what's new and exciting with their arts programs as everyone presents stories, images, and experiences from the last year. The presentations are short and sweet, with a three-slide/five-minute limit.

10:45 - 11 a.m. **Break**

11 a.m. - 12 p.m. **Slide Slam Part II**

12 – 1 p.m. **Networking Lunch**
Sponsored by National Terrazzo & Mosaic Association

1:30 p.m. Bus departs Hotel Haya for afternoon tour and evening event.

2 – 4:30 p.m. **Art Beyond the Workshop – Tampa International Airport**
We'll kick things off with an exclusive tour of America's Favorite Airport—our host, Tampa International Airport (TPA). Together, we'll explore TPA's renowned art collection, which celebrates the region's natural beauty, rich cultural diversity, and Tampa Bay's historic role as the birthplace of commercial aviation. Along the way, featured artists Christopher Still and Esterio Segura will join us to share insights into their works on display. The experience will conclude with a brief networking session before we transition to the evening event.

All sessions will take place at Las Novedades in the Hotel Haya, unless otherwise noted.

- 4:30 – 5 p.m.** Bus departs TPA for evening event.
- 5:30 – 8 p.m.** **Host Airport Event**
Sponsored by the Tampa International Airport
The adventure continues as we set sail aboard the Yacht Starship, giving you the chance to take in Tampa from a whole new perspective. Connect with fellow airport professionals against the backdrop of Tampa Bay’s skyline—building relationships that last well beyond the workshop! Drinks and dinner will be provided. The boat has both indoor and outdoor decks. If you plan to enjoy the open air, you may want to bring a light jacket (which can be left on the bus during our tour). The boat will return to the dock at 8 p.m., and bus transportation will be provided.

WEDNESDAY, OCTOBER 8, 2025

- 8 – 9 a.m.** **Continental Breakfast**
- 9 – 10 a.m.** **Art as Part of Capital Improvement Programs**
Airport Planning and Development teams are essential partners in ensuring successful installations. They know how to anticipate the technical and logistical challenges most of us wouldn’t think to ask about—and that artists often don’t know to ask either. In this session, two experts will share their insights and real-world stories from the field.
- Dan Seeley
Director of Construction
Tampa International Airport
- Leesa Coller AIA, LEED AP
Registered Architect Missouri
(former Practice Leader, Designer, HOK)
- 10 – 10:45 a.m.** **Concourse Collaboratives: Partnering to Power Airport Arts**
Airports don’t commission culture alone – they collaborate! Learn how airports and local organizations team up to create programs that lift the passenger experience, light up concourses, and root each terminal in its place. Speakers will unpack their partnership playbooks, sharing how they structured roles and MOUs, funding, and share hard-won tips for sustaining it all.
- Michele Routh
Public Relations Director
St. Pete-Clearwater International Airport
- Kim Hunt, C.M.
Vice President, Communications
Birmingham Airport Authority
- 10:45 - 11 a.m.** **Break**

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- 11 a.m. - 12 p.m.** **Developing Policy to Implement Funding for Public Art into Construction Budgets**
How do you convince your Board or City/County government to implement “percent for art” programs? How do you create and implement policies that can ensure funding sources for your airport’s public art well into the future? Tampa International Airport’s Chris Minner discusses how he and the TPA team went about creating TPA’s successful policy, gained buy-in from decision-makers and maintains the program’s funding mechanisms going forward.
- Christopher Minner
Chief Commercial Officer
Tampa International Airport
- 12 - 1 p.m.** **Networking Lunch**
Sponsored by Franz Mayer of Munich
- 1:30 p.m.** Bus departs Hotel Haya for afternoon tour
- 2 - 5 p.m.** **Art Beyond the Workshop – St. Pete-Clearwater**
Recognized by Condé Nast Traveler as a small city with a “big” art presence, St. Pete-Clearwater rewards exploration at every turn. We will explore a small sample of the area's 600 murals, visit a local gallery, and stop by [Florida CraftArt](#), a nonprofit organization dedicated to advancing the success of Florida's fine craft artists, supporting over 250 artists each year. Round-trip bus transportation will be provided.

THURSDAY, OCTOBER 9, 2025

- 8 – 9 a.m.** **Continental Breakfast**
- 9 – 9:45 a.m.** **The Intersection of Art and Technology**
Explore the illuminating work of Jason Bruges Studio, a pioneer of the hybrid space between art, architecture, and technology. This session traces the Studio’s creative process—from concept and prototyping to on-site choreography—showing how AI, sensing, and real-time data shape artworks that move, listen, and evolve with their audiences. Learn how cross-disciplinary teams bring these works to life and how light, motion and color can influence wellbeing in urban spaces.
- Charikleia Stringa
Business Development and Marketing Manager
Jason Bruges Studio
- 9:45 – 10:30 a.m.** **Making Connections: Enhancing the Traveler Experience with Bloomberg Connects Arts & Culture App**
The Bloomberg Connects app provides free digital guides to museums, galleries, gardens, public artworks, festivals, historic sites, and more. With the addition of the LAX Art Program, this list now includes public art and exhibitions at airports. Learn about how the platform can showcase a wide range of content to enrich the passenger experience at your airport. This co-presentation features the LAX Art Program and

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Bloomberg Connects, highlighting their collaborative efforts to expand digital access to the LAX Art Program's contemporary art installations and cultural offerings.

Sarah Cifarelli
LAX Art Program Director
Los Angeles World Airports

Armando Smith
LAX Art Program, Arts Associate
Los Angeles World Airports

Cole Akers
Partnerships + Independent Curator
Bloomberg Connects

10:30 – 10:45 a.m. Break

10:45 – 11:45 a.m. Creative Rights & Clear Contracts: Legal Considerations for Airport Art
Public art comes with public responsibility—and legal complexity. This session unpacks the Visual Artist Rights Act, intellectual property protections, and contract best practices, helping you avoid pitfalls and safeguard both the artist's and the airport's interests.

Stephanie Griffin Mateo
Senior Counsel
Kaplan Kirsch LLP

12 - 1 p.m. Networking Lunch

1 - 2 p.m. Where Cultures Take Flight: The Airport as a Global Stage
Operating a transit facility has become about more than moving people from point A to B. Airports are now places of gathering and exploration—hello and farewell, culture and identity. This session presents two models of performing arts programs: Austin-Bergstrom's live music stage and San Diego's multi-month residency. This panel will offer concrete strategies for using music, dance, and live performance to transform terminals into cultural gateways, express local identity, encourage cultural tourism, welcome visitors, and leave a lasting impression long after takeoff.

Constance White
Arts Manager
Austin-Bergstrom International Airport

Daniel Dennert
Curator & Arts Program Manager
San Diego County Regional Airport Authority

2 – 3 p.m. Impact in Transit: Public Art as Civic Storytelling and Inclusive Representation
Public art in airports and transportation hubs is more than a marker of place—it is an opportunity to redefine who gets to tell our civic stories. By intentionally engaging artists

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who have historically been underrepresented—including artists with disabilities and those who have experienced housing insecurity—public art becomes a tool for inclusion, equity, and measurable social impact.

This panel will explore how transportation hubs can expand their role as cultural gateways by fostering partnerships that elevate diverse voices and generate outcomes for both artists and communities. Using the Tampa International Airport as an example, we'll examine how public art initiatives can shift from simply shaping environments to creating tangible opportunities—building careers for artists, strengthening community identity, and delivering meaningful impact for airport partners.

Erin Cousins
Art Advisor
ArtLifting

Adriana Rojas
Principal, Director of Interiors
HOK

Kelly Figley
Airport Marketing Manager
Tampa International Airport

3 p.m.

Workshop Concludes

THANK YOU TO OUR HOST!



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