



# GLOBAL AVIATION ISSUES CONFERENCE

16-17 DECEMBER 2025, RIYADH, SAUDI ARABIA



ORGANIZED BY



HOSTED BY



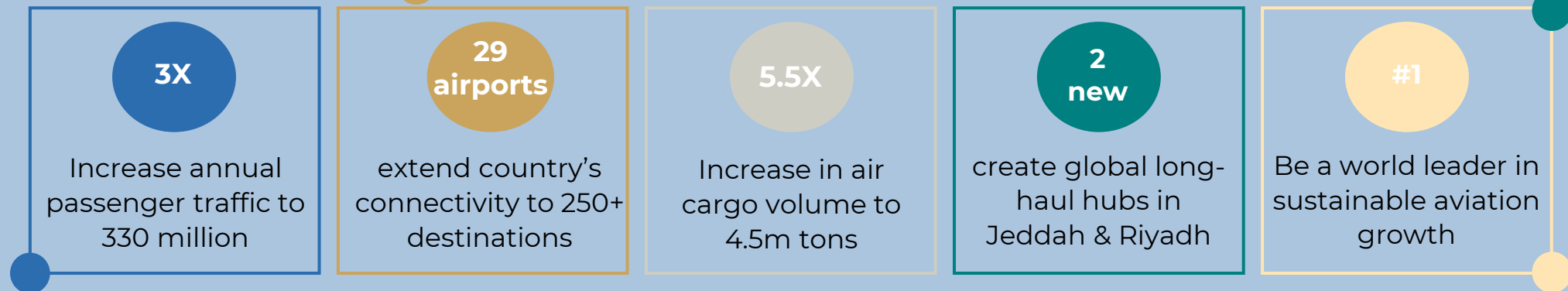
# INTRODUCTION

**Global Aviation Issues Conference** is a two-day conference that brings together over 500 attendees – including transport and aviation leaders and global experts and suppliers from the Middle East and around the world, to discuss how they can collaborate to deliver global aviation strategies and wider industry growth, sustainability and profitability. The conference is held concurrently with Saudi Airport Exhibition, recognized as the largest airport procurement event in the region.

## SAUDI AVIATION STRATEGY

Key to the event is the Saudi Aviation Strategy, backed by a **US\$100 billion** aviation investment plan that will transform the Middle East's largest aviation market to become among the Top 5 air passenger transit hubs globally. The ripple effects of these investments are expected to be monumental to the regional economy. By 2030, the civil aviation and air transport sector is predicted to contribute **US\$74 billion** to Saudi Arabia's GDP, a substantial leap from US\$21 billion in 2018.

## KEY TARGETS FOR 2030



# WHO WILL YOU MEET?

Global Aviation Issues Conference will welcome hundreds of global leaders and professionals from across the aviation ecosystem, providing Saudi aviation authorities the expertise and connections necessary to deliver the Saudi Aviation Strategy.

- Airline Navigation Service Providers
- Airlines
- Airport Authorities
- Airport Security
- Airports
- Cargo Handling
- Civil Aviation Authorities
- Consultants / Industry Experts
- Contractors / EPC
- Customs
- Education and Training
- FBOs
- Government Representatives / Regulators
- Ground Handlers
- Immigration Authorities
- Military / Defense
- Police and Law Enforcement
- Suppliers / Manufacturers
- Systems Integrators / Contractors
- Trade Officials
- Transport Departments
- Vertiports
- VIP Security



# CONFERENCE SPONSORSHIP PACKAGES

Global Aviation Issues Conference will host international aviation leaders, decision-makers, C-level executives, and experts to discuss how the global aviation industry can collaborate to deliver sustainable growth.

The event will bring together over 500 attendees from airports, transport authorities, civil aviation entities, investors and aviation stakeholders together to build new partnerships and opportunities.



# WHY SPONSOR?



Share your vision in the high-level conference covering policy, strategy, innovation and investment opportunities.

Provide expert advice to Saudi and regional leaders looking to transform and grow their national aviation industry.

Highlight your business to key aviation officials responsible for procuring the latest solutions and innovations for their airports.

Enhance your brand to an elite audience of global aviation decision makers and influencers.

Position your business as a supporter of innovation and development in the global aviation sector.

Promote your commercial activities across the Summit's extensive international marketing campaign.

Host parallel VIP and closed-door networking events for your clients and regional leaders.

# CONFERENCE SPONSORSHIP PACKAGES

## Package Inclusive Of

### Principal Sponsor

Exclusive  
US\$ 60,000

### Diamond Sponsor

Limited to 2  
US\$ 50,000

### Platinum Sponsor

Limited to 3  
US\$ 40,000

### Gold Sponsor

Limited to 4  
US\$ 25,000

### Silver Sponsor

Limited to 6  
US\$ 15,000

| Package Inclusive Of                                                                             | Principal Sponsor<br>Exclusive<br>US\$ 60,000 | Diamond Sponsor<br>Limited to 2<br>US\$ 50,000 | Platinum Sponsor<br>Limited to 3<br>US\$ 40,000 | Gold Sponsor<br>Limited to 4<br>US\$ 25,000 | Silver Sponsor<br>Limited to 6<br>US\$ 15,000 |
|--------------------------------------------------------------------------------------------------|-----------------------------------------------|------------------------------------------------|-------------------------------------------------|---------------------------------------------|-----------------------------------------------|
| Exclusive title as chosen SPONSOR at the conference                                              | ✓                                             | ✓                                              | ✓                                               | ✓                                           | ✓                                             |
| Welcome Keynote Address to delegates at the conference                                           | ✓                                             | ✓                                              |                                                 |                                             |                                               |
| Keynote Address to delegates at the conference                                                   |                                               |                                                | ✓                                               | ✓                                           |                                               |
| Opportunity to nominate speaker on a session of your choice                                      | 2 sessions<br>(one per day)                   | 2 sessions<br>(one per day)                    | 1 session                                       | 1 session                                   | 1 session                                     |
| Exclusive: Opportunity to provide exclusive lanyards for all conference attendees                | ✓                                             |                                                |                                                 |                                             |                                               |
| Exclusive: Right to add a topic of your choice (owning a complete session)                       | ✓                                             |                                                |                                                 |                                             |                                               |
| Opportunity to host a workshop on one of the conference days                                     | ✓                                             | ✓                                              |                                                 |                                             |                                               |
| Delegate passes to all conference days with full access to all the sessions and networking areas | 14                                            | 12                                             | 10                                              | 6                                           | 4                                             |
| 100 words company profile and logo to be featured on the event website and Programme Guide       | ✓                                             | ✓                                              | ✓                                               | ✓                                           | ✓                                             |

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|------------------------------------------------------------------------------------------------------|-----------------------------------------------|------------------------------------------------|-------------------------------------------------|---------------------------------------------|-----------------------------------------------|
| Web banner on the event website                                                                      | ✓                                             | ✓                                              | ✓                                               | ✓                                           | ✓                                             |
| Roll up banners to be placed within the Conference Area and exhibition centre (excluding production) | 6                                             | 4                                              | 3                                               | 2                                           | 1                                             |
| Sponsor logo on the Delegate Folder                                                                  | ✓                                             | ✓                                              | ✓                                               | ✓                                           | ✓                                             |
| Opportunity to include one insert (brochure or flier) in the delegate bag                            | ✓                                             | ✓                                              | ✓                                               | ✓                                           | ✓                                             |
| Advertisement in the Conference Programme Guide (premium position)                                   | Full-page                                     | Full-page                                      | Full-page                                       | Full-page                                   | Half-page                                     |
| Your banner on dedicated e-shots that will promote the conference                                    | 3                                             | 2                                              | 2                                               | 1                                           | 1                                             |
| VIP parking passes                                                                                   | 4                                             | 3                                              | 2                                               |                                             |                                               |
| Opportunity to distribute branded gifts to delegates                                                 | ✓                                             | ✓                                              | ✓                                               | ✓                                           |                                               |
| Interview during the conference and pre-event press mention                                          | ✓                                             | ✓                                              | ✓                                               | ✓                                           | ✓                                             |

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|                                                                                               |    |    |    |   |   |
|-----------------------------------------------------------------------------------------------|----|----|----|---|---|
| Video slots (up to 3 minutes each) - each conference day (morning, afternoon and at the end)  | 3  | 2  | 2  |   |   |
| Acknowledgement in the Welcome Address                                                        | ✓  | ✓  | ✓  | ✓ |   |
| Special reserved table with complimentary tickets for lunch                                   | 10 | 10 | 10 |   |   |
| Right of first refusal as chosen SPONSOR at the next edition of the conference                | ✓  | ✓  | ✓  | ✓ | ✓ |
| <b>Your logo included:</b>                                                                    |    |    |    |   |   |
| In all conference marketing collateral including the event page, printed brochures and eshots | ✓  | ✓  | ✓  | ✓ | ✓ |
| Conference stage backdrop                                                                     | ✓  | ✓  | ✓  | ✓ | ✓ |
| A dedicated page in the show catalogue for the conference                                     | ✓  | ✓  | ✓  | ✓ | ✓ |
| The front cover of the Conference Programme distributed at the event                          | ✓  | ✓  | ✓  | ✓ |   |

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|                                                                               | Principal Sponsor | Diamond Sponsor | Platinum Sponsor | Gold Sponsor | Silver Sponsor |
|-------------------------------------------------------------------------------|-------------------|-----------------|------------------|--------------|----------------|
| All conference VIP invitations                                                | ✓                 | ✓               | ✓                |              |                |
| The table flags in the delegate dining area and conference registration desks | ✓                 | ✓               | ✓                | ✓            |                |
| The holding slide between the sessions                                        | ✓                 | ✓               | ✓                | ✓            | ✓              |
| All conference Social Media promotion                                         | ✓                 | ✓               | ✓                | ✓            | ✓              |
| All conference advertising (trade and news media)                             | ✓                 | ✓               | ✓                | ✓            | ✓              |
| All conference digital advertising                                            | ✓                 | ✓               | ✓                | ✓            | ✓              |
| All digital signage at the Venue                                              | ✓                 | ✓               | ✓                | ✓            | ✓              |

# CONFERENCE SPONSORSHIP PACKAGES

## Session Sponsor

Limited to one per session only

**US\$ 8,000**

- Known as the SESSION SPONSOR of the conference
- Opportunity to nominate a speaker on the session you sponsor
- Exclusive: Sponsor will have exclusive input towards developing the Strategy Session you have chosen to sponsor – which includes determining the session format, topics covered, VIP panelists and invitees
- Exclusive: Sponsor to receive exclusive branding next to sponsored session on: Conference brochure, Conference Guide, On-site Agenda Boards and Website
- 4 delegate passes to the conference with full access to all sessions & networking areas
- 100 words company profile and logo to be featured on event website and Programme
- One half page advertisement in the Conference Programme Guide

Your logo included:

- In all conference marketing collateral including the event page, brochures and eshots
- Conference stage backdrop
- A dedicated page in the show catalogue for the conference

## Networking Lunch Sponsor

Limited to one per day

**1 Day: US\$ 8,000**

**2 Days: US\$ 12,000**

- Known as the NETWORKING LUNCH SPONSOR of the conference (choice of one or both days)
- Exclusive: Digital advertising opportunities in the delegate dining area
- 3 delegate passes to attend the conference with full access to all the sessions and networking areas
- 100 words company profile and logo to be featured on event website and Conference Programme
- Exclusive: 4 Roll up banners to be placed within the Delegate Dining Area (excluding production)

Your logo included:

- In all conference marketing collateral including the event page, printed brochures and eshots
- Conference stage backdrop
- A dedicated page in the show catalogue for the conference
- Table flags in the delegate dining area

## Bronze Sponsor

Limited to four only

**US\$ 7,000**

- Known as the BRONZE SPONSOR of the conference
- 2 delegate passes to attend the conference with full access to all the sessions and networking areas
- 100 words company profile and logo to be featured on event website and Conference Programme

Your logo included:

- In all conference marketing collateral including the event page, printed brochures and eshots
- Conference stage backdrop
- A dedicated page in the show catalogue for the conference

# SPONSORSHIP OPPORTUNIES

Events are sold on a first-come, first-served basis. Have a unique sponsorship idea that you do not see listed below? We'd love to hear from you! Contact Heba Gouda at [heba.gouda@aaae.org](mailto:heba.gouda@aaae.org)

☐ Principal Sponsorship: US\$ 60,000

☐ Diamond Sponsorship: US\$ 50,000

☐ Platinum Sponsorship: US\$ 40,000

☐ Gold Sponsorship: US\$ 25,000

☐ Silver Sponsorship: US\$ 15,000

☐ Session Sponsorship: US\$ 8,000

☐ Bronze Sponsorship: US\$ 7,000

Networking Lunch Sponsorship

☐ One Day: US\$8,000

☐ Two Days: US\$12,000

Tuesday December 16

☐ Day One Breakfast: US\$ 4,500

☐ Day One Morning Break: US\$ 4,000

Wednesday Decemebr 17

☐ Day Two Breakfast: US\$ 4,500

☐ Day Two Morning Break: US\$ 4,000

Other Sponsorships

☐ Badge Sponsorship: US\$ 5,500

☐ Delegate Bag Sponsorship (sponsor provides): US\$ 6,000

☐ Lanyards Sponsorship (sponsor provides): US\$ 4,000

# SPONSORSHIP INFORMATION

Title: \_\_\_\_\_

Airport/Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

☐ PAYMENT METHOD

(in U.S. funds drawn on a U.S. bank)

☐ Invoice Required: To process payment an invoice must be issued.

☐ Check: Enclosed is a check payable to **AAAE**.

☐ Credit Card: AAAE Staff will supply a secure payment link.

Signature: \_\_\_\_\_

Photocopies of this form will be accepted. AAAE accepts registration regardless of race, religion, sexual orientation, sex, physical disability and national or ethnic origin. This includes but is not limited to admissions, employment and educational services.

RETURN COMPLETED FORM TO:  
American Association of Airport Executives  
Attn: Heba Gouda, 601 Madison Street, Suite 400, Alexandria, VA 22314, Fax: (703) 820-1395  
E-mail: [heba.gouda@aaae.org](mailto:heba.gouda@aaae.org)

Thank you for you agreeing to sponsor this IAAE/AAAE event. By submitting this sponsorship contract, the above-named company agrees to pay AAAE for the sponsorship selected above no later than **Tuesday, November 11**, in order to guarantee execution of all sponsorship benefits. Rates for sponsored items and events do not reflect the full cost, and contributions made to IAAE/AAAE for sponsorship will be used to defray overall costs of the conference. IAAE/AAAE reserves the right to list companies as co-sponsors unless otherwise stated. Rosters will only be shared with sponsoring companies after all fees have been paid. This contract serves as a binding legal document.

QUESTIONS?

Please visit the event website for more information, or contact Heba Gouda, AAAE, at [heba.gouda@aaae.org](mailto:heba.gouda@aaae.org) with additional questions or to submit your registration