



TO: National Director Nominees

FROM: Rick Crider, A.A.E., Nominating Committee Chair

RE: Submitting your National Director Nomination Video

In an effort for the AAAE Nominating Committee to get to know candidates more authentically and further personalize the nomination process, all National Director nominees are asked to submit a brief video interview for the Committee's review.

This video should be unscripted and conversational in nature. The goal is to experience the real candidate in a relaxed, natural setting, as if you were participating in a live interview with the Nominating Committee.

You are encouraged to develop an outline in advance to ensure key points you'd like to convey are incorporated, along with addressing the following topics -

- Provide a brief background and highlights of your career in airport management.
- Share your understanding of the key principles of the AAAE business and membership model.
- Explain how you would add overall value to AAAE as an elected leader of the Board of Directors.

The Nominating Committee is interested in the content and authenticity of your responses. If possible, consider having someone else film you to help maintain a natural, interview-style flow. You may also wish to consult your airport's communications team for general tips on setting and delivery.

Please note videos may not exceed five (5) minutes in length and **must be submitted by Friday, March 20 by [uploading it here](#)**. Your video needs to be in one of these formats - .MOV, .MPEG4, .MP4, .AVI or .WMV. Please contact [Jacky Sher Raker](#) if you have any questions or issues making or uploading your video.

Thank you for your willingness to participate in this important step of the nomination process.